

CHAUDHARY CHARAN SINGH UNIVERSITY, MEERUT

Department of Plant Protection

Organizes

ONE-DAY NATIONAL CONFERENCE

ON

AGRICULTURAL ENTREPRENEURSHIP: INNOVATION AND START-UP



OCTOBER 16, 2026
FRIDAY
9:00 AM ONWARDS



Atal Sabhagar
Chaudhary Charan Singh
University, Meerut



About the University

Chaudhary Charan Singh University (CCSU), established in 1965, is one of the premier educational institutions of India encompassing a vast, beautiful, and pollution-free campus sprawling over 222 acres of land having vast playgrounds and experimental facilities, botanical garden, a rose garden with life-size statues of the Bharat Ratna & former Prime Minister of India late Chaudhary Charan Singh and Swami Vivekananda, Central Instrumental Facility, Gymnasium, Indoor Stadium, well equipped Library, Hostels for both girls and boys, Administrative Block, Spacious Auditorium, Guest House, Community Centre, Medical Centre, Residential Quarters for faculty members and employees, Canteen, Bank, and Post office. The University affiliates 714 aided, government and self-financed colleges/institutions, catering more than 5.25 lakh students. The motto of the University 'Yatra Satyasya Paramam Nidhanam' (Where the truth has its supreme abode) is reflected in its vision and mission. The teaching departments are housed in spacious buildings and have well-equipped laboratories and advanced research facilities. The University also has a separate engineering college, which offers courses leading to B.Tech. degree in different branches of engineering and M.Tech. in Computer Science & IT. The University was recently awarded A++ grade (CGPA 3.66) by NAAC. The University achieved 41 rank among top 100 state universities in India as per NIRF-2025 ranking. The University achieved 222 rank in QS-2025 ranking among Southern Asian Universities. The University has been awarded "The Best State University" in research citation award-2023 by Clarivate (Web of Science).

About the City

Meerut is the city that bears testimony to the great rebellion of 1857, the First War of Independence. It is an ancient city located 66 km north-east of New Delhi. Meerut also has one of the biggest army garrisons / cantonments in this part of the country. Meerut is famous for its scissors, sports goods and Gajak. Meerut is also the sports capital of India. The city boasts of some very important historical as well as cultural heritage sites like Augharnath temple, Shaheed Smarak, Gandhi Bagh, Suraj Kund, Shri Shantinath Digamber Jain Temple, Vidura Ka Tila, Draupadi Ki Rasoi, Pandav Quila, Hastinapur, and many more.



Registration Details



NO REGISTRATION FEE

Scan the QR Code for registration

Registration link:

<https://forms.gle/ymqYb2kse6cAaPpV7>

About the Department

The Department of Plant Protection was established in 1998 by the UP-State Government and the University to cater to the needs of students, farmers, pesticide companies, and research organizations. The department aims to develop effective strategies for minimizing crop losses caused by insect pests, diseases, weeds, and other harmful agents to enhance crop productivity. It has well-equipped modern laboratories for isolation, identification, bio-agent mass production, and molecular research work. The department also has a rich library with more than 800 books and a computer lab with internet facilities. It actively collaborates with several ICAR institutes such as CPRI, NCIPM, NBPGR, NRCL, IIWBR, IIPR, IISR, and IIFSR. These collaborations provide students opportunities to carry out their thesis and research work in national institutes.

Objective of Conference

- To explore emerging opportunities in agricultural entrepreneurship, innovation, start-ups, and agri-business and their contribution to sustainable agricultural development.
- To promote entrepreneurship, self-employment, innovation, and technology-based enterprise development among students, researchers, farmers, and young agricultural professionals.
- To provide a platform for interaction and knowledge exchange among academicians, scientists, entrepreneurs, start-ups, policymakers, and other stakeholders involved in agricultural development.
- To discuss opportunities related to technology commercialization, value addition, agri-inputs, plant protection, food processing, precision agriculture, digital agriculture, and other emerging agricultural enterprises.

About the Conference

The conference will also provide an opportunity to understand the process of converting innovative agricultural ideas into viable business models. Discussions will address entrepreneurship development, start-up incubation, technology commercialization, intellectual property, funding opportunities, market linkages, government support, and challenges faced by emerging agricultural enterprises. Through expert lectures, technical presentations, interactive sessions, and knowledge exchange, the conference aims to motivate students and young professionals towards entrepreneurship and self-employment. It will also encourage collaboration among universities, research institutions, government organizations, industries, start-ups, and entrepreneurs for strengthening the agricultural innovation ecosystem. The conference aspires to promote an entrepreneurial culture among the younger generation and contribute towards a more innovative, employment-oriented, economically viable, and sustainable agricultural sector.

Registration link:

<https://forms.gle/ymqYb2kse6cAaPpV7>



Organizing Committee

Patron



Prof. Sangeeta Shukla
Hon'ble Vice-Chancellor
Ch. Charan Singh University, Meerut

Chief Guest



Dr. J.P. Singh
Plant Protection Adviser
Ministry of Agriculture and Farmers Welfare, GOI

Guests of Honour



Prof. Pradeep Kumar Sharma
Formerly, Vice Chancellor
Maharaja Suhel Dev University, Azamgarh



Prof. Beer Pal Singh
Director, Research & Development
Ch. Charan Singh University, Meerut



Prof. Shailendra Sharma
Coordinator, Dept. of Plant Protection
CCSU, Meerut

Resource Person



Dr. S. R. Singh
Deputy Director (Marketing)
CCS-NIAM, Jaipur, Rajasthan



Dr. Daya Shankar Srivastava
Senior Scientist & Head
Krishi Vigyan Kendra-II, Sitapur



Dr. Suresh Chandra Sharma
Assistant Professor
CCS-NIAM, Jaipur, Rajasthan

Organizing Secretary

Dr. Ajay Kumar
Department of Plant Protection

